



## Remarks by Darren Entwistle | President and CEO, TELUS



2012 Ontario Science Centre Innovator Awards

Thursday, October 25, 2012

Ladies and gentlemen, I am deeply honoured to receive this award from the Ontario Science Centre.

I would like to extend my heartfelt congratulations to the Honourable William Davis on his award.

Mr. Davis, your passionate leadership in Ontario and your lifelong pursuit of innovation and community giving has set an inspiring example for all Canadians.

I would also like to thank Lesley, Brian, Mark and the outstanding team at the Ontario Science Centre for sparking curiosity and exploration in our youth, engendering a passion for science and technology. When I was younger and pursuing a career in telecommunications, my father taught me an important lesson.

He said, “Embrace technology as a way to enhance our quality of life. But never forget that it is not, and can never be, a substitute for human compassion.”

At TELUS, we are passionate about the fusion of technology, innovation and giving back to our communities.

Indeed, since 2000, TELUS has donated nearly \$100 million to support youth education initiatives, including \$42 million towards the development of science centres across Canada.

Moreover, we have donated over 40,000 computers and digital devices to Canadian schools in need, helping elevate the quality of education and unfolding exciting possibilities for our youth.

A small example of our fusion of technology, innovation, and giving back is the social networking application, Upopolis.

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Upopolis connects sick kids who are hospitalised with their friends, families and communities, including their school curriculum, whilst also providing youth-friendly information related to their health challenges.

There is no greater innovation than reducing the loneliness and anxiety felt by a sick child.

I feel extremely fortunate to work alongside a team that truly values innovation as well as their role in ensuring that our future friendly brand promise extends to enriching our children's future.

Canada is indeed a country rich in many resources, but one resource we must work harder to foster is innovation.

Innovation takes courage as its inherent companion is risk and potentially, failure.

In this regard, it is a privilege to work alongside Lesley, Brian, Mark and the Ontario Science Centre team to help engender this courage to innovate in our children.

As a result, we are creating opportunities for our young people to achieve a sense of fulfillment through a meaningful contribution to society.

Perhaps, in some small way, making the future a little more friendly for all Canadians.

Thank you.

